



**DEPARTMENT OF COMMUNITY  
SAFETY AND LIAISON**  
“Defending the Weak”

**COMMUNICATION UNIT**

Tel: 033 341 9300/ Fax 033 342 6345

**MEDIA STATEMENT**

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| <b>TO</b> | <b>ALL MEDIA<br/>NEWS EDITORS<br/>SENIOR JOURNALISTS</b> |
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**NOVEMBER IS SAFETY MONTH IN KWAZULU-NATAL**

The month of November has been set aside as Safety Month in KwaZulu-Natal. This month long campaign which was launched at Chatsworth on Tuesday, 04 November 2008, will be driven by the Department of Community Safety and Liaison in the province.

**Objectives of Safety Month**

- The main objective of the month is to afford the Department of Community Safety and Liaison an opportunity to reach out to its communities and stakeholders, both internal and external, in a unanimous approach aimed at improving service delivery and to encourage effective communication between the Department and all its stakeholders, including the media,
- To afford the public an opportunity to get to know more about the Department and its services,
- Crime prevention is another objective behind this campaign whereby the department seeks to emphasize how important it is for members of the public to exercise caution at all times so as to avoid being victims of crime,
- Crime awareness, i.e. to make the community aware of possible threats to their safety, especially as we approach the Holiday Season,
- To give vital information to members of the public and holiday makers that can be valuable to them as they plan their holidays so they are free of crime at all times.

Activities of the month will see the Department hosting a number of awareness and other events throughout the province whereby information material will be disseminated to the public about the different services that can be accessed through the department. Safety tips which are vital especially as we head towards the Holiday Season will also be distributed.

Members of the media are encouraged to take note of and attend the following events that will take place as part of Safety Month:-

## NOVEMBER 2008 SAFETY MONTH ACTIVITIES

| ACTIVITY  | DATE        | VENUE                                       |
|---|-------------|---|
| 1. Street Kids Campaign (Volunteer Programme)   | 18 November | Ethekwini                                   |
| 2. Raise Awareness to extend the reach of Victim Charter (Victim Empowerment)   | 19 November | Umzinyathi (Greytown Cluster)               |
| 3. Beach Safety Campaign (Monitoring & Evaluation)  | 21 November | Ethekwini                                   |
| 4. Amajuba Community Safety Forum Establishment (Community Policing)  |             | Amajuba                                     |
| 5. Launch of Child Safety DVD for 16 Days of Activism (Victim Empowerment)  | 25 November | Ethekwini                                   |
| 6. Siyabonisa Campaign and KZN JCPS Cluster Imbizo, (Complaints Management & Legal Services)  | 27 November | Umzimkhulu                                  |
| 7. Thathulwazi Graduation (Community Policing)  | 28 November | Northdale FET, PMB                          |
| 8. Visit to Victim Friendly Facility (Victim Empowerment)   |             | Umkhomazi                                   |
| 9. School Safety Campaign (Volunteer Programme)   | 29 November | Ugu District                                |
| 10. Widows Conference (Victim Empowerment)  |             | Ethekwini (Amanzimtoti – Adams Mission)     |
| 11. Support Programme for Orphaned Children in Partnership with Newlands Crisis Centre in Honour of International Children's Day (Victim Empowerment) |             | Train Trip from Ethekwini to Port Shepstone |
| 12. Emanzimeleni Tribal Authority Crime Awareness Campaign in partnership with SAPS (Community Liaison Chief Directorate)                             |             | Uthungulu (Mtunzini-Emanzimeleni)           |

Reminder statements will be sent through to the media a few days prior to each event. Where necessary, media transport will be provided. However, for more information on this media statement, kindly contact the spokesperson as indicated below.

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